

DM 12-099



DIRECT DIAL 713.850.4221
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March 19, 2012

VIA Federal Express

New Hampshire Public Utilities Commission
Debra Howland, Executive Director
21 South Fruit Street, Suite 10
Concord, NH 03301



Re: EMEX, LLC Notice of Intent to Provide Electric Aggregation Services

To whom it may concern:

Please find attached EMEX LLC's Notice of Intent to Provide Electric Aggregation Services and a firm check in the amount of \$250.00 for the filing fee. As an initial applicant the following paragraphs are a brief description of EMEX, LLC ("Applicant") and its relevant experience.

Applicant offers a web-based electricity brokerage service allowing commercial customers to compare multiple price offerings from competing retail electricity suppliers including the option to easily switch to lower cost energy suppliers. Applicant also offers a web-based reverse auction brokerage service allowing commercial customers to conduct a reverse auction and accept an offer from competing retail electricity suppliers. Applicant's services allow commercial customers without any obligation to Applicant, to shop and contract directly with retail electricity suppliers. The retail electricity suppliers contract with the customers and provide the electricity.

Applicant has been in the electricity brokerage business since 2007 and its founder and President, Todd Segmond, has been in the electricity business since 2002 at the beginning of Texas deregulation. Applicant is currently licensed by the Public Utilities Commission or other applicable governmental agency to conduct its business in District of Columbia, Illinois, Maryland, Massachusetts, New Jersey, Ohio and Pennsylvania. Applicant maintains an excellent customer service reputation and has never received a complaint or violation from any utility commissions or applicable government agencies.

Please contact me if you need any additional information and please send me a file stamped copy or approval of the above referenced notice for my records. I thank you in advance for your assistance.

Sincerely,

A handwritten signature in blue ink, appearing to read "AVB", with a large loop at the end.

Andy Van Buskirk

AVB/fls

**STATE OF NEW HAMPSHIRE
PUBLIC UTILITIES COMMISSION**

**NOTICE OF INTENT TO
PROVIDE ELECTRIC AGGREGATION SERVICES**

**(IN COMPLIANCE WITH PUC 2003.04 AND
IN THE FORM PROVIDED IN PUC 2006.02)**

- (1) Legal name of the applicant: EMEX, LLC.
Trade names under which it intends to operate in this state: Energy Market Exchange and EMEX Power.
- (2) Applicant's business address, telephone number, e-mail address and website address:
- 2825 Wilcrest Dr., Suite 656
Houston, TX 77042
713.521.9797 phone
877.459.4728 toll free
contact@energymarketexchange.com
www.energymarketexchange.com and
www.emexpower.com
- (3) The names, titles, business address, telephone number and e-mail addresses of the applicant's principals:
- Todd Segmond
President / Secretary / Manager / Member
2825 Wilcrest Dr., Suite 656
Houston, TX 77042
713.521.9797
segmond.t@energymarketexchange.com
- Ryan Segmond
Member
2825 Wilcrest Dr., Suite 656
Houston, TX 77042
713.521.9797
segmond.r@emexpower.com
- Zach Harvey
Member
2825 Wilcrest Dr., Suite 656
Houston, TX 77042
713.521.9797
harvey.z@emexpower.com

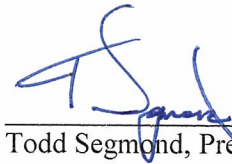
- (4) The telephone number of the customer service contact person of the applicant, including toll free telephone number:

Todd Segmond, President
713.521.9797 phone
877.459.4728 toll free
segmond.t@energymarketexchange.com

- (5) A copy of the applicant's authorization to do business in New Hampshire from the secretary of state is attached to this application.
- (6) Description of the geographic areas of New Hampshire in which the applicant intends to provide service, consistent with Puc 2006.01(a)(10). A listing of the utility franchise areas in which the applicant intends to operate. To the extent an applicant does not intend to provide service in the entire franchise area of a utility, this list shall delineate the cities and towns where the applicant intends to provide service:

All of New Hampshire.

- (7) Applicant is not representing any supplier interest.
- (8) The filling fee of \$250.00 payable to the New Hampshire Public Utilities Commission is attached to this application.
- (9) The signature of the applicant's representative follows.



Todd Segmond, President

March 13, 2012



State of New Hampshire

Department of State

Corporation Division
107 North Main Street
Concord, N.H. 03301-4989
603-271-3246



Enclosed is the acknowledgment copy of your Application for Registration as a Foreign Limited Liability Company. It acknowledges this office's receipt and filing of your documents.

Should you have any questions, you may contact the Corporation Division at the above number or email us at corporate@sos.state.nh.us. Please reference your Business ID # located in the filed section of the enclosed acknowledgement copy of Application for Registration as a Foreign Limited Liability Company.

Please visit our website for helpful information regarding all your business needs.

Regards,

New Hampshire Department of State
Corporation Division

Business ID#: 638055

State of New Hampshire

Filed
Date Filed: 10/28/2010
Business ID: 638055
William M. Gardner
Secretary of State

Filing fee: \$ 50.00

Fee for Form SRA: \$ 50.00

Total fees: \$100.00

Use black print or type.

Form must be single-sided, on 8 1/2 x 11" paper;

double sided copies will not be accepted.

Form FLLC-1
RSA 304-C:12

APPLICATION FOR REGISTRATION AS A FOREIGN LIMITED LIABILITY COMPANY

PURSUANT TO THE PROVISIONS OF THE NEW HAMPSHIRE LIMITED LIABILITY COMPANY LAWS, THE UNDERSIGNED HEREBY APPLIES FOR REGISTRATION TO TRANSACT BUSINESS IN NEW HAMPSHIRE AND FOR THAT PURPOSE SUBMITS THE FOLLOWING STATEMENT:

FIRST: The name of the limited liability company is EMEX, LLC

SECOND: The name which it proposes to register and do business in New Hampshire is _____

THIRD: It is formed under the laws of TX

FOURTH: The date of its formation is 01/05/2007

FIFTH: The nature of the business or purposes to be conducted or promoted in New Hampshire is _____
energy marketing services and any other lawful business or purpose a foreign limited liability company may register
for pursuant to the New Hampshire Limited Liability Company Laws.

SIXTH: The name of its registered agent in New Hampshire is C T Corporation System

and the street address, town/city (including zip code and post office box, if any) of its registered office is
(agent's business address in New Hampshire) 9 Capital St., Concord, NH 03301

SEVENTH: The sale or offer for sale of any ownership interests in this business will comply with the requirements of the New Hampshire Uniform Securities Act (RSA 421-B).

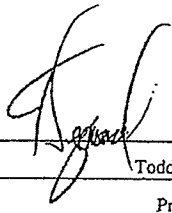
State of New Hampshire
Form FLLC 1 - Application for Foreign Registration FLLC 4 Page(s)



T1030225036

APPLICATION FOR REGISTRATION AS A
FOREIGN LIMITED LIABILITY COMPANY

Form FLLC-1
(Cont.)

*Signature: 
Print or type name: Todd Segmond
Title: President
Date signed: October 12, 2010
Complete address of person signing: EMEX, LLC
2825 Wilcrest Dr., Ste. 656
Houston, TX 77042.

* Shall be executed on behalf of the foreign limited liability company by a person with authority to do so under the laws of the state or other jurisdiction of its formation, or, if the foreign limited liability company is in the hands of a receiver, executor, or other court appointed fiduciary, trustee, or other fiduciary, it must be signed by that fiduciary.

DISCLAIMER: All documents filed with the Corporate Division become public records and will be available for public inspection in either tangible or electronic form.

Mail fees, DATED AND SIGNED ORIGINAL, CERTIFICATE OF EXISTENCE OR DOCUMENT OF SIMILAR IMPORT ISSUED BY THE STATE OR COUNTRY OF FORMATION AND FORM SRA to:
Corporate Division, Department of State, 107 North Main Street, Concord NH 03301-4989.

Corporations Section
P.O.Box 13697
Austin, Texas 78711-3697



Hope Andrade
Secretary of State

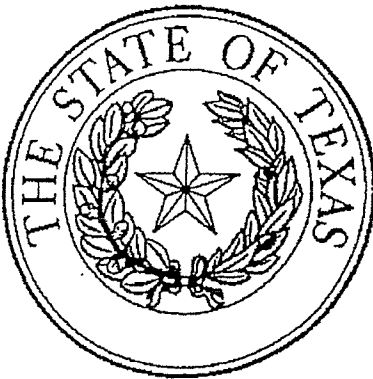
Office of the Secretary of State

Certificate of Fact

The undersigned, as Secretary of State of Texas, does hereby certify that the document, Certificate of Formation for EMEX, LLC (file number 800755392), a Domestic Limited Liability Company (LLC), was filed in this office on January 05, 2007.

It is further certified that the entity status in Texas is in existence.

In testimony whereof, I have hereunto signed my name officially and caused to be impressed hereon the Seal of State at my office in Austin, Texas on October 15, 2010.



A handwritten signature in cursive script, reading "Hope Andrade".

Hope Andrade
Secretary of State

Phone: (512) 463-5555
Prepared by: SOS-WEB

Come visit us on the internet at <http://www.sos.state.tx.us/>

Fax: (512) 463-5709
TID: 10264

Dial: 7-1-1 for Relay Services
Document: 334851950004

**Form SRA – Addendum to Business Organization and Registration Forms
Statement of Compliance with New Hampshire Securities Laws**

Part I – Business Identification and Contact Information

Business Name: EMEX, LLC

Business Address (include city, state, zip): 2825 Wilcrest Dr., Ste. 656, Houston, TX 77042

Telephone Number: (713) 521-9797 E-mail: segmond.t@energymarketexchange.com

Contact Person: Todd Segmond, President

Contact Person Address (if different): N/A

Part II – Check ONE of the following items in Part II. If more than one item is checked, the form will be rejected.
[PLEASE NOTE: Most small businesses registering in New Hampshire qualify for the exemption in Part II, Item 1 below. However, you must insure that your business meets all of the requirements spelled out in A), B), and C):]

1. ☐ Ownership interests in this business are exempt from the registration requirements of the state of New Hampshire because the business meets ALL of the following three requirements:
A) This business has 10 or fewer owners; and
B) Advertising relating to the sale of ownership interests has not been circulated; and
C) Sales of ownership interests – if any – will be completed within 60 days of the formation of this business.
2. ☐ This business will offer securities in New Hampshire under another exemption from registration or will notice file for federal covered securities. Enter the citation for the exemption or notice filing claimed - _____.
3. ☐ This business has registered or will register its securities for sale in New Hampshire. Enter the date the registration statement was or will be filed with the Bureau of Securities Regulation - _____.
4. ☒ This business was formed in a state other than New Hampshire and will not offer or sell securities in New Hampshire.

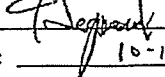
Part III – Check ONE of the following items in Part III:

1. ☒ This business is not being formed in New Hampshire.
2. ☐ This business is being formed in New Hampshire and the registration document states that any sale or offer for sale of ownership interests in the business will comply with the requirements of the New Hampshire Uniform Securities Act.

Part IV – Certification of Accuracy

(NOTE: The information in Part IV must be certified by: 1) all of the incorporators of a corporation to be formed; or 2) an executive officer of an existing corporation; or 3) all of the general partners or intended general partners of a limited partnership; or 4) one or more authorized members or managers of a limited liability company; or 5) one or more authorized partners of a registered limited liability partnership or foreign registered limited liability partnership.)

I (We) certify that the information provided in this form is true and complete. (Original signatures only)

Name (print): <u>Todd Segmond</u>	Signature: <u></u>
	Date signed: <u>10-12-10</u>
Name (print): _____	Signature: _____
	Date signed: _____
Name (print): _____	Signature: _____
	Date signed: _____